

# UNITY VALUES



## The future of fundraising.

Unity Values is the future of charitable giving. We not-only offer the service of "giving-back made easy" to registered businesses all over the world, but we also offer services to registered charities with all the tools they need to receive that impact. It's a win, win!

We even created our own Foundation (The Unity Values Foundation (UVF)) who is a registered charity with a mission to change the world based on the values of individual people. We fundraise donations from businesses and individuals and distribute those funds to other registered charities based on the values of the people. In this way, we create change in the world based on the collective values of people.

We also serve as an online donor database for charities, bringing them donors and revenue that didn't exist before. More money in, less money out for the charity is our mission, so they can focus more on the impact they're making and let us worry about the fundraising.

### So now that you're a part of the Unity family, what can you expect?

<b>Additional support:</b>
<ul style="list-style-type: none"><li>• A dedicated Coach to help engage donors and grow annual donations.</li></ul>
<ul style="list-style-type: none"><li>• Donor engagement campaigns to introduce new campaigns and provide status updates on existing campaigns and the impact that each donor has as part of the campaign.</li></ul>
<ul style="list-style-type: none"><li>• Access to the Unity Values (UV) wish list program, which has been shown to increase new donors and donor engagement.</li></ul>
<ul style="list-style-type: none"><li>• An e-comm site that the charities can determine what physical goods they need and what quantities. Then the donors can access that site and select the physical goods to donate to the charity and pay for them. UV manages the delivery of the goods to the charity.</li></ul>

**You will receive everything you grew accustomed to with GivePoint, PLUS much more.**

**We offer online campaigns** with crowdfunding/social media sharing options, your **kiosks** can stay *and* we have the Unity Values **Wish List** program to offer.

## What is the Unity Values Wish List Program?




COVID-19 has made it incredibly challenging for charities to orchestrate their in-kind donations, so we reached out and partnered with Kits for a Cause to create a seamless way to still get the items you need. Your donors can grant wishes virtually, receive a tax receipt and the donations are shipped safely to the charity on a monthly basis.

Aside from COVID, donors today want more control and transparency with their donations. Your Wish List is totally curated by you (and then built by your Coach) so it can be seasonally themed, event specific etc. This way of charitable giving keeps everyone safe, there's no extra work on the charity's end, you engage more donors, and you receive the tangible items you need right now.

Story **Wishes** Highlights Updates 0 Activity 20 Contribute

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Wishes Search Wishes  X



**Provide Gender (Affirming) Gear**


**\$25** CAD

**Provide Gender (Affirming) Gear**

Provide folks with gender affirming attire, such as chest binders/gaffs, packers/breast forms and wigs.

[More ...](#)

[Grant this wish](#)



**Travel-Size Hygiene Kit**

**\$10** CAD


**Hygiene Kit**

19 granted

Support folks in our community by providing them with a 10-piece hygiene kit of the basic essentials. This

[More ...](#)

[Grant this wish](#)



**Family Hygiene Kit**

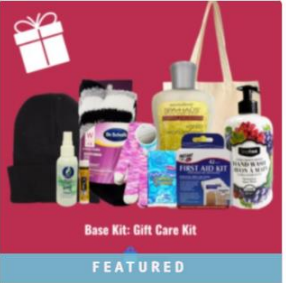
**\$19** CAD

**Family Hygiene Kit**

Support families and folks in our community by providing them with a hygiene kit of basic essentials.

[More ...](#)

[Grant this wish](#)



**Base Kit: Gift Care Kit**

**\$35** CAD

**Senior Care Kit**

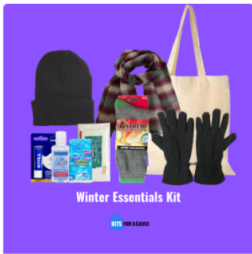
0 granted

The Gift Care Kit includes a warm winter hat, hand sanitizer, lip balm, Dr. Scholls 2-pack spa socks, pair gloves,

[More ...](#)

[Grant this wish](#)

Story Wishes Highlights Updates 0 Activity 20 Contribute




**Winter Essentials Kit**

**\$40** CAD

Winter Essentials Kit

1 granted

Grant this wish



**Sleeping Bag**

**\$55** CAD


Sleeping Bag

11 granted

Did you know that 25%-40% of homeless youth identify as LGBTQ2S? Help support those experiencing

[More ...](#)

Grant this wish



**2-Pack Trunk Brief**

**\$7.50** CAD


2-Pack Trunk Brief

8 granted

Underwear is ALWAYS a top requested item.

[More ...](#)

Grant this wish



**Three-Pack Underwear**

**\$11.25** CAD

3-Pack Underwear

9 granted

Underwear is ALWAYS a top requested item.

[More ...](#)

Grant this wish



Your Unity Coach

**Jayne Lynn Butt** is an award-winning communications professional with an extensive career in business revenue and relationship management in both the charitable and business for-profit sectors. Most recently, she was the Manager of Public Engagement & Communications for a \$6M charity in Halifax, Nova Scotia and was a Unity client. Unity helped her increase their donor database by 800 (new) donors and raise over \$100K in one month. She is now your Charity Coach and is eager to connect with you. Schedule your initial meeting by emailing her at [unicorpublicrelations@outlook.com](mailto:unicorpublicrelations@outlook.com)

Your own private roll-out website for sharing:  
[www.unityvalues.com/whattoexpect](http://www.unityvalues.com/whattoexpect)